

SOUTHERN POWER DISTRICT 2008 ELECTRIC HEAT INCENTIVES

Southern offers a program that gives customers an incentive for installing a residential ground source or air source heat pump in a new home, or converting to an electric heat pump from a central air conditioner. Call us at 384-2350 or 1-800-652-2013 for more information!

HEAT PUMP INCENTIVES



NEW HOMES, CHOICE OF ONE:

**\$400 Cash
Incentive**

OR →

**Choice of a Marathon™ Water Heater Package
(listed below)
Plus total electric rate if your home qualifies.**

CONVERSION TO HEAT PUMP, CHOICE OF ONE:

**\$400 Cash
Incentive**

OR →

**Choice of a Marathon™ Water Heater Package
(listed below)
Plus total electric rate if your home qualifies.**

CONVERSION TO ELECTRIC WATER HEATER FROM NATURAL GAS OR PROPANE

Choice of a Marathon™ Water Heater Package (listed below)

MARATHON™ WATER HEATER PROGRAM

	SERVICE CHARGE *With Time Clock	SERVICE CHARGE Without Time Clock
50-Gallon	N/A	\$160
85-Gallon	FREE*	\$330
105-Gallon	\$230*	\$420

Shut-off times for water heaters equipped with time clocks are 9-10 a.m. and 5-8 p.m.

Offer not valid if you are already utilizing an electric water heater.

Only one incentive per household, per year.

*Inspection of the Time Clock by Southern Power District is Required.



Marathon™ Electric Water Heaters

- Brass union connections provide easy installation or re-installation
- Higher Energy Factor by model of any water heater
- Rugged polyethylene jacket resists shipping damage and won't rust
- Oversize element ports for easy sediment removal
- Recessed brass drain valve
- Factory installed T&P relief valve and vacuum relief valve
- Water tight outer jacket delivers dependable service—even in challenging environments
- Unique low watt-density coated elements offer exceptional performance and durability.
- Envirofoam® insulation that is CFC and HCFC free
- Bowl-shaped bottom for easier, more complete draining



Want to know more about installing an efficient Marathon™ Electric Water Heater in your home?

**Call Southern today at
1-800-652-2013**