

# Marathon™ Electric Water Heaters

- Brass union connections provide easy installation or re-installation
- Higher Energy Factor by model of any water heater
- Rugged polyethylene jacket resists shipping damage and won't rust
- Oversize element ports for easy sediment removal
- Recessed brass drain valve
- Factory installed T&P relief valve and vacuum relief valve
- Water tight outer jacket delivers dependable service—even in challenging environments
- Unique low watt-density coated elements offer exceptional performance and durability.
- Envirofoam® insulation that is CFC and HCFC free
- Bowl-shaped bottom for easier, more complete draining



4550 W Husker Hwy  
PO Box 1687  
Grand Island, NE 68802

Phone; 800-579-3019  
Fax: 308-384-3359

Web Site: [www.southernpd.com](http://www.southernpd.com)

PROGRAM YEAR: 2012, REV MAY 2012

Southern Power District



## ELECTRIC WATER HEATER PROGRAM 2012



**AVAILABLE TO QUALIFYING CUSTOMERS**  
**CONVERTING**

**FROM A NATURAL GAS OR PROPANE WATER HEATER AND NEW HOME CONSTRUCTION TO A MARATHON™ WATER HEATER**

**Receive Choice of a Marathon™ Water Heater Package (listed below)\*\***

**MARATHON™**  
**WATER HEATER PROGRAM**

	<b>SERVICE CHARGE *With Time Clock</b>	<b>SERVICE CHARGE Without Time Clock</b>
<b>50-Gallon</b>	<b>N/A</b>	<b>\$250</b>
<b>85-Gallon</b>	<b>FREE*</b>	<b>\$460</b>
<b>105-Gallon</b>	<b>\$250*</b>	<b>\$530</b>



Control times for water heaters equipped with time clocks are (8-10 a.m. and 5-8 p.m. DST; 7-9 a.m. and 4-7 p.m. STD).

\* Inspection of Time Clock by Southern Power District is Required.

\*\* Installation not included.

\*\* Only one water heater package per household.

Program subject to change without notice.

**AVAILABLE TO QUALIFYING CUSTOMERS**  
**UPGRADING**

**EXISTING ELECTRIC WATER HEATER  
 TO A**

**MARATHON™ WATER HEATER**

**Marathon™ Water Heater Options  
 (listed below)\*\***

	<b>SERVICE CHARGE *With Time Clock</b>	<b>SERVICE CHARGE Without Time Clock</b>
<b>50-Gallon</b>	<b>N/A</b>	<b>\$520</b>
<b>85-Gallon</b>	<b>\$460*</b>	<b>\$890</b>
<b>105-Gallon</b>	<b>\$565*</b>	<b>\$995</b>



Control times for water heaters equipped with time clocks are (8-10 a.m. and 5-8 p.m. DST; 7-9 a.m. and 4-7 p.m. STD).

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